COURSE DESCRIPTION:
The surgical implant treatment coordinator is an essential component in the growth and success of a surgical implant practice and when effectively utilized, can increase case acceptance, production, and efficiency. To maximize the impact the surgical implant treatment coordinator can have on the practice, participants of this program will focus on patient education, consultations and fee presentations, patient charting and tracking, and treatment sequence coordination. Topics will also include interoffice communication, inventory management, customer support for referring offices, coordination of continuing education programs or study clubs, and marketing, including in-service training for referring offices.

COURSE OBJECTIVES:
At the end of the program, the participant should be able to:

- Identify which patients might benefit from implant treatment and what the contraindications are
- Garner an excellent understanding of the different treatment sequences required for various types of implant-related procedures
- Identify how members of the dental practice can work together to coordinate both implant treatment and education
- Learn about a number of strategies for communicating the benefits that implants can deliver to patient

MS. HEATHER COLLINS
Heather Collins earned her Bachelor’s degree in Biology from the University of Central Oklahoma in Edmond, Oklahoma. She is a Surgical Implant Treatment Coordinator, managing a thriving implant practice in Oklahoma. She brings more than a decade of hands-on experience to the dental implant field.

Formerly a Senior Territory Sales Manager and Trainer for BIOMET 3i, Heather gained a unique knowledge of the relationship between surgeons and referring practices, and understands how to best facilitate that relationship to grow the implant practice of both parties. Heather offers extensive expertise in the areas of referral management, practice development, and the business of implant dentistry.
REGISTRATION AND CANCELLATION POLICY

Registration is limited to practicing clinicians and staff (if applicable). In order to provide each course participant with a focused and personalized educational experience, the number of registrants is limited for each course. Registration is accepted on a first-come, first-serve basis. BIOMET 3i reserves the right to cancel a course no later than 14 days prior to the course date. Please be aware that BIOMET 3i is not responsible for reimbursement of a non-refundable airline ticket or any other travel expenses in the event that a course is cancelled. In the event that a registrant needs to cancel, written notification must be received before February 21, 2014, in order to receive a full refund. No refunds are provided after this date.

BIOMET 3i is an ADA CERP recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. BIOMET 3i designates this activity for 7 continuing education credits. Continuing Education credits awarded for participation in the CE activity may not apply toward license renewal in all states. It is the responsibility of each participant to verify the requirements of his/her state licensing board. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

LODGING INFORMATION:

Hilton Garden Inn
3503 Kyoto Gardens Drive
Palm Beach Gardens, FL 33410
Phone: 561.694.5833
www.hiltongardeninn.com

Lodging for this event is available at The Hilton Garden Inn. The guest room rate for a single or double room is $159 per night plus an applicable state tax. There is no additional charge for parking.

Lodging reservations must be made individually by calling (561) 694-5833. Please inform the hotel staff that you are with the IIRD® in order to receive the preferred rate. Please make your reservations on or before February 14, 2013 to ensure you receive the BIOMET 3i preferred rate.

TRANSPORTATION:

Those lodging at the Hilton Garden Inn will receive complimentary transportation to and from The Institute for Implant and Reconstructive Dentistry. Transfer to and from the airport is not included in the tuition.

The Institute for Implant and Reconstructive Dentistry is sponsored in part by:

Colgate
iTero